



TRAVEL AGENT JENNY REVESZ OF PERSONAL TRAVEL MANAGEMENT NAMED TO ELITE GROUP OF PREMIER AUSSIE SPECIALISTS

Interest in travel to Australia is soaring, and agent Jenny Revesz has been recognized as one of the best in selling Adventure, Family, Solo and Group trips to Australia

BURNABY, BC – Local business person Jenny Revesz has been named a 2016/17 North American Premier Aussie Specialist, one of an elite group of 100 travel agents recognized by Tourism Australia as top sellers of travel to Australia.

In its tenth year, the Premier Aussie Specialist program acknowledges travel advisors for their destination expertise, insider knowledge and contacts in Australia. The group has proven to be a valuable resource for Australia and travelers who are looking for experts to help make a trip to Australia a reality. Each agent receives extensive training and often travels to Australia to expand their professional knowledge.

With interest in Australia at an all-time high, more busy travelers are looking for experts to tailor trips to a country that offers an incredible variety of vacation experiences. Jane Whitehead, Tourism Australia Vice President, The Americas said agents like Ms. Revesz are important for a destination that is at the top of many must visit lists.

“Tourism Australia values our Premier Aussie Specialists, all of whom have a passion for Australia and help us demonstrate how accessible our country is and why there is nothing like Australia. Australia is more popular than ever with arrivals at an all-time high and experiences topping lists whether it’s the Great Barrier Reef featured in October’s Travel+Leisure or the country being called Conde Nast Traveler’s 2016 Destination of the Year.”

“Currently we have a campaign called ‘There’s Nothing Like Australia’ where we highlight the best of our natural wonders, fresh flavors, welcoming people and new this year, our coastal and aquatic adventures.”

“We need the best agents out there helping travelers customize trips to their interest. Jenny’s insider knowledge of Australia allows her to tailor a trip that is truly memorable and enables their clients to experience the best of Australia.”

TA launched its Coastal and Aquatic campaign to showcase the country’s iconic aquatic, beach and coastal destinations, with global ambassador, actor Chris Hemsworth in New York this year.

“I have a passion for finding the unique and amazing for my clients in Australia – hanging out with baby tigers privately at the zoo or taking a camel to dinner under the stars in the Outback’s Field of Lights. Swimming with Whale Sharks in Western Australia to gliding through the canopy in Northern Queensland. I love customizing trips to Australia,” said Jenny. “Each day I curate the best Australia experiences and I enjoy when my clients come back loving how they lived the Aussie lifestyle. It’s an honor to be recognized for my work in selling Australia knowing that I’ve helped Australia and I’ve connected travelers to a wonderful place.”